

# Divyansh Arya

Product Designer | SaaS, Fintech & Consumer Products

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[Portfolio -divyansharya.notion.site](https://divyansharya.notion.site)

## Experience

### Diligence Vault | Product Designer

Jan 2024 – Mar 2026

DiligenceVault is a B2B SaaS platform connecting institutional investors and fund managers through due diligence automation and AI-powered analytics.

- Led **zero-to-one product strategy** for multiple core features, delivering specs covering complex edge cases and error states across agile sprints.
- Redesigned the **"My Work" dashboard**, reducing cognitive load and reaching **406K+ views** with increased daily active engagement.
- Led the **Entity Profiles revamp**, translating user research into scalable data-heavy layouts that improved decision-making speed during investor meetings.
- Pioneered UX for **AI-driven product stories**, synthesizing ML outputs into intuitive narratives for enterprise stakeholders.
- Scaled a **WCAG 2.1-compliant global design system** and led go-to-market campaigns that boosted feature discovery and onboarding rates.

### Venu | Product Designer

Client Project · MNSB

Venu is a regulated mobile app built for MainStreet Bank to digitize US cannabis payments. I owned the end-to-end UX, turning complex compliance into a simple digital wallet.

- Led end-to-end design and launch of the **Venu Ecosystem for Main Street Bank (US launch)**.
- Designed robust, platform-centric interface in record time, reducing development time and costs by **over 50%**.
- Conducted Direct client calls and validated solutions for **Main Street Bank (USA)**.

### Unthinkable Solutions | Design Intern

Jun – Jul 2023

Unthinkable Solutions is a product and engineering consultancy building digital experiences for startups and enterprises.

- Contributed to the strategic **redesign of Verbee**, streamlining complex interaction states based on structured user feedback.
- Participated in **user journey mapping, ideation, and design critiques** to deliver user-centered solutions across product and engineering teams.

## Education

### NIFT, Kangra

B.Des in Fashion Communication

2019 – 2024

Bachelor of Design, Communication Design  
(Specialisation in UX/UI Design)

### City Montessori School

Class X and XII

Science Side, PCM+ Comp (ICSE Board)

## Skills

### Design

Product Design, Web Design, Mobile Design, Responsive Design, User Experience Design, User Interface Design, AI Product Design, HTML, Css, ReactJS, Frontend Ui Development, Human AI interaction, Conversational & Agentic UX UI,

Design Systems, UX Research, Rapid Prototyping & MVP Design, Interaction Design, Information Architecture, Usability Testing, WCAG Accessibility, Branding, B2B & B2C SaaS Workflows, Design Systems, Journey Mapping, User Testing

### Tools

Figma, FigJam, FigmaMake, Claude Code, MCP Integrations, Adobe Creative Suite, Cursor, Lovable, Stitch, Google AI studio, Notion, Miro, Jira, Wix Studio, Framer, Microsoft Office Suite.

## Interests

### Side hustles

Poet, Musician, and Waste Management Entrepreneur